



NHA



2023

Q2 CEO REPORT

NHA Board of Directors Meeting

New Team Members



Matthew Allen
Director of Legislative Affairs



NHA's 2023-27 Strategic Plan

To continually improve NHA's core value proposition, NHA will enhance the organization's ability to:



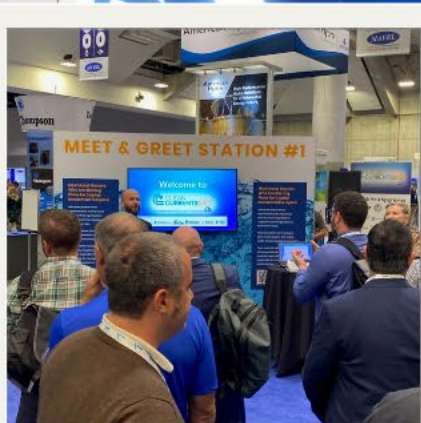
ADVOCATE

to preserve, enhance, and expand the use of waterpower generation to advance a 21st century clean energy grid.



CONNECT

member organizations and their employees with other waterpower professionals to build relationships, exchange knowledge, and facilitate business.



INFORM

members, the industry, policy makers, and stakeholders about timely industry-related policy and technical developments and how those developments will affect the industry; and the many public benefits provided by waterpower.



IMPLEMENT

internal operational practices for the association that will ensure a high-performing, effective organization.

Advocate



TOP TAKE AWAYS

- Hydropower License Reform Package - In the Mix
- New Manufacturing Initiative
- Advocacy Day tomorrow - over 100 Congressional offices scheduled!

ADVOCACY ISSUES ON BOARD AGENDA INCLUDE:

- New Hydropower Manufacturing Initiative
- Getting ahead of the Methane Whack-a-Mole Game
- Follow the Money - Infrastructure and Inflation Reduction Act Implementation
- Legislative priorities including
 - Hydropower license and relicensing reform
 - Preserving existing hydropower and PSH thru 30% ITC for environmental and dam safety investments
 - Supporting robust funding of DOE's WPTO
- Clean Water Act 401 - Regulatory and Litigation Update

Connect

Water Power Week in Washington

- Record registration and robust agenda
- On path to scaling Advocacy Day
- Partnering with DOE's collegiate competition

Clean Currents

- Over \$1.3MM already raised; 67% of revenue goal already achieved (mostly from exhibits)
- Continued industry excitement

Regional Meetings

- Record attendance at Midwest Regional Meeting in Wisconsin
- Northeast Regional Meeting - Springfield, MA July 25-26
- Already exceeded annual sponsorship targets

Issues on Board agenda include:

- Leveraging WPW



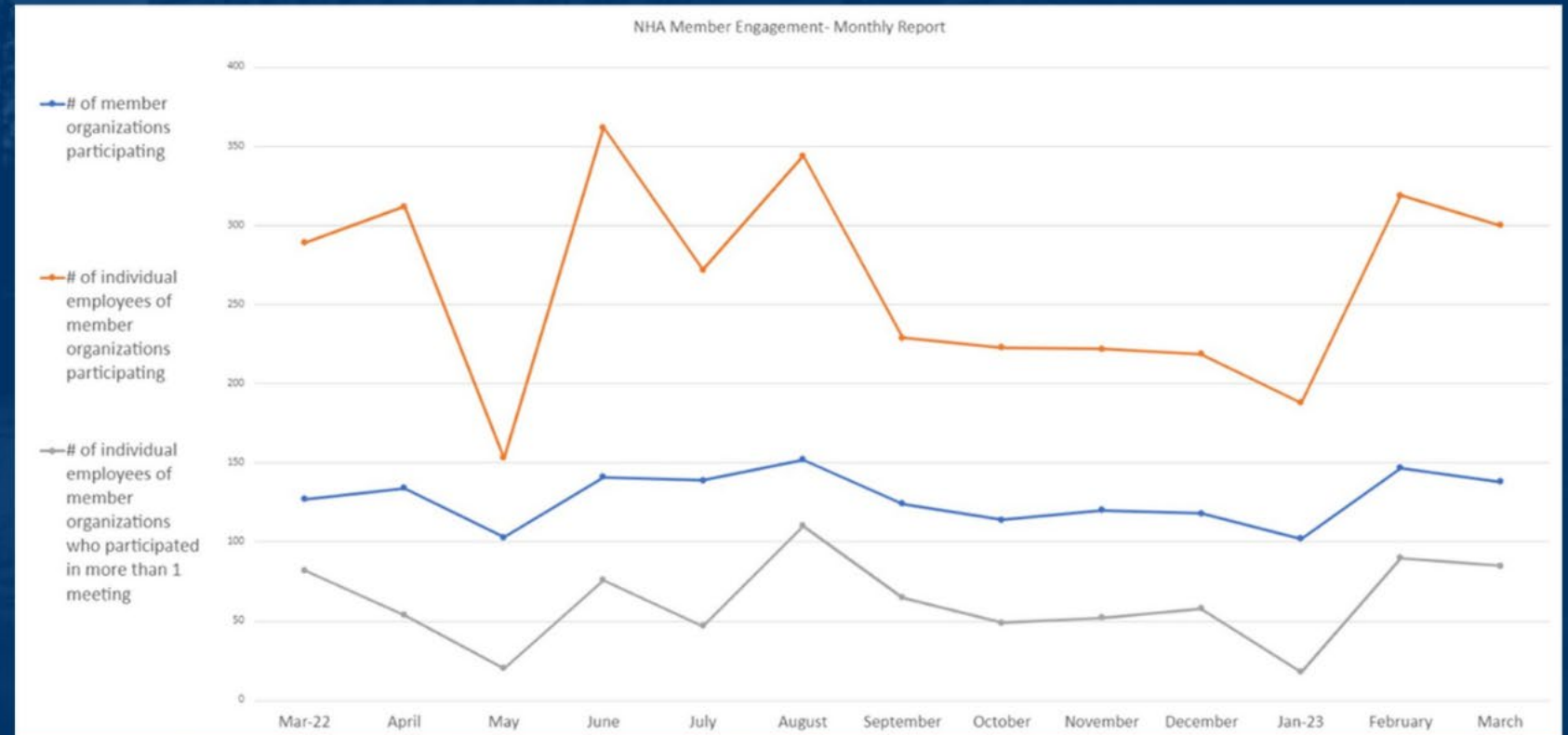
Inform

Participation in committee and council meetings

— # of member organizations participating

— # of individual employees of member organizations participating

— # of individual employees of member organizations who participated in more than 1 meeting



30 member meetings were held in Jan-Mar 2023.

Inform



Top Take Aways

- "Follow the Money" webinars have attracted 200+ each
- Starting to expand NHA's technical offerings - from Hoover Dam fire transformer to dam safety compliance
- Reimagining OpEx - ready to launch

"More Than Just Clean Energy" Digital Ad Campaign

- Moving forward in the Northeast, Southeast, and Midwest
- Developing a new ad highlighting how hydropower complements wind and solar for a 24/7 clean energy grid
- Raised \$590K to date (\$300K from budget, plus \$290K)

POWERHOUSE and Playbook

- Powerhouse reaches 7,000+ in industry weekly
- Playbook growing as one-stop NHA member resource

Items on Board Agenda include:

- Reimagining OpEx
- "More than Just Clean Energy" digital media campaign

Implement



Top Take Aways

- Strong Q1 financially - 87% of budgeted revenues already received
- Clean audit - with one recommendation
- Membership at an all-time high – and growing
- Fully staffed: no open positions (and 3 summer interns)

Items on Board Agenda

- Treasurer and Membership Reports
- Auditor's Report
- 1+1=3: NHA Hydropower Foundation Coordination



UNCOMMON DIALOGUE

**HYDROPOWER +
RIVER/CLIMATE
COMMUNITY**

OTHER KEY INITIATIVES

Uncommon Dialogue

- **Successfully won joint DOE grant proposal**
 - **\$100K+ beyond budget for 2023!**
 - **Expect expanded Work Group activities**

Virtual Board Meeting - likely in July

- **Set 2024 dues**
- **Mid-year review of budget priorities**

NHA "By the Numbers" 2022

NHA Staff Responsibility List



QUESTIONS?