



NHA

2024

Q1 CEO REPORT

NHA Board of Directors Meeting

Washington, DC

March 12, 2024

2024 Board Meeting Schedule



- **Q1 March 12– Waterpower Week**
 - **Washington, DC**
- **Q2 July 9-10 – Strategic Meeting**
 - **Park City Resort, UT**
- **Q3 October 8 – Clean Currents**
 - **Portland, OR**
- **Q4 December 16-17**
 - **Washington, DC**

A Banner Year



NHA by the Numbers 2023



CONNECT



- 1,617** Clean Currents 2023 registrants
- 89%** percentage of 2023 Clean Currents exhibitors that have rebooked for Clean Currents '24, with 190 total exhibitors already signed up
- 633** total registrants at NHA's 2023 Regional Meetings (a 14% increase from 2022)

ADVOCATE



- 1** major committee in the U.S. House that approved a license reform package with bipartisan support
- 2** bills to enact NHA's proposed "3R tax credit" introduced in both the U.S. House and Senate with bipartisan support
- 66** hydroelectric facilities that received \$36.7 million in Section 242 funding from DOE's Hydroelectric Production Incentives Program
- 108** congressional offices visited during 2023 Advocacy Day

INFORM



- 5M** people reached through NHA's 2023 digital ad campaign aimed at millennials
- 89** committee and council meetings held in 2023 with a monthly average participation of 384 people (a 41% increase from 2022)
- 67** original articles written in NHA's POWERHOUSE media platform, sent to an average audience of 6,900 per week
- 1,157** posts on NHA's social media channels, yielding 11,958 reactions and 468 comments

IMPLEMENT



- 329** NHA member organizations (another record!)
- 37** new member organizations in 2023
- 56%** percentage of speakers at Waterpower Week 2023 who are women and/or BIPOC in an industry where 69% of workers are male, and 30% are non white

The NHA Family is Growing!

*Leonidas
Francesco
Hadjimichael*



NHA's 2023-26 Strategic Plan

To continually improve NHA's core value proposition, NHA will enhance the organization's ability to:



ADVOCATE

to preserve, enhance, and expand the use of waterpower generation to advance a 21st century clean energy grid.



INFORM

members, the industry, policy makers, and stakeholders about timely industry-related policy and technical developments and how those developments will affect the industry; and the many public benefits provided by waterpower.



CONNECT

member organizations and their employees with other waterpower professionals to build relationships, exchange knowledge, and facilitate



IMPLEMENT

internal operational practices for the association that will ensure a high-performing, effective organization.

2023 NHA PRIORITY ACTIONS - PROGRESS REPORT

Advocate

Progress NHA has achieved to date towards:

- Streamlining Licensing and Relicensing
- Creating Tax Support to Preserve Existing Hydropower
- Investing in Waterpower RD&D
- Effective Implementation of BIL
- Effective Implementation of IRA
- Challenging Biden 401 Rule



Connect

Progress NHA has achieved to date towards:

- **Grow Clean Currents to 1800+ attendees**
- **Expand NHA's Regional Meetings to an average of 150+ attendees**
- **Promote DEI at All NHA Events**



Inform

2023 NHA Priority actions - Progress Report

Progress NHA has achieved to date
towards:

- Create, upon Board approval, new “Hydropower Systems Principals Training” curriculum
- Expand member programming to 10+ average month
- Implement “clean energy thought leader” social media campaign




Inform


Participation in committee and council meetings

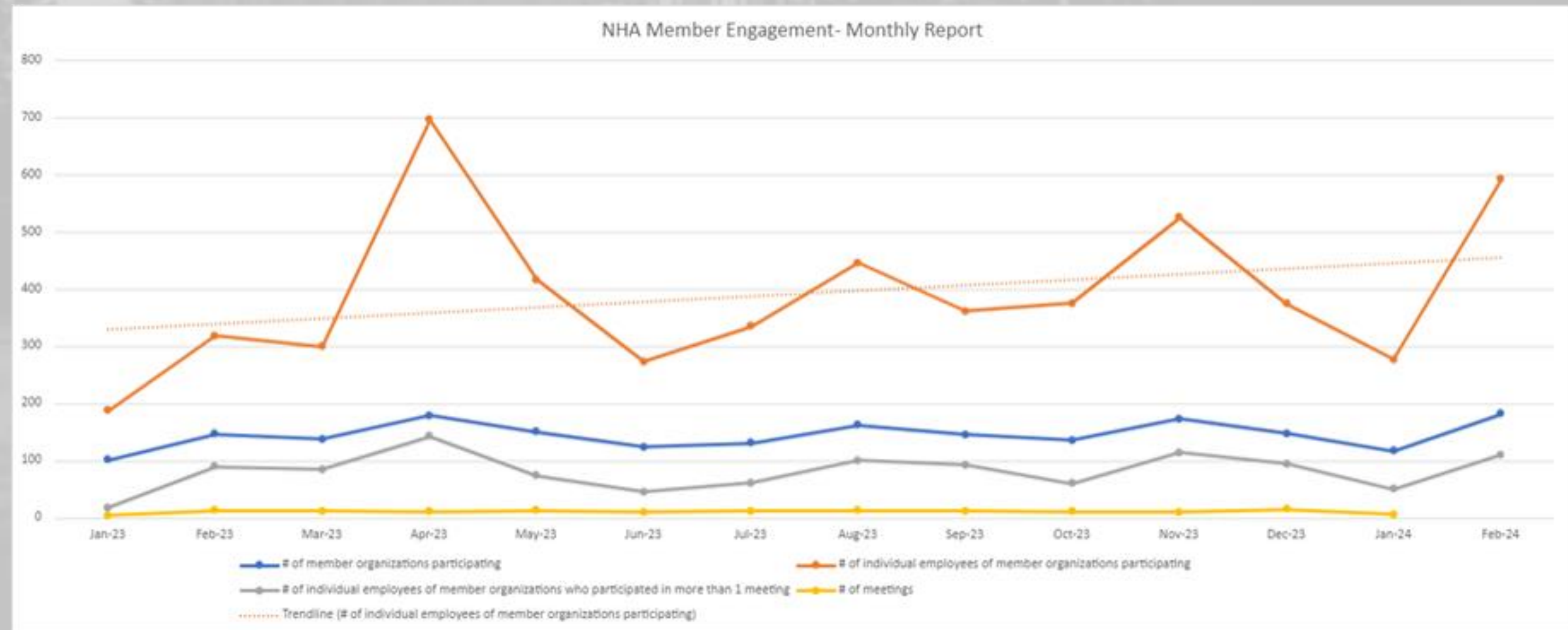
Participation continues to grow!

Average # Participating in Committee / Council Meetings
(comparing 2022 monthly average (273) to 2023 (384))

 # of member organizations participating

 # of individual employees of member organizations participating

 # of individual employees of member organizations who participated in more than one meeting



Implement

2023 NHA Priority Actions - Progress Report

Progress NHA has achieved
to date towards:

- Deepen Member Engagement
- Retain Membership
- Retain NHA Staff



Other Issues / Feedback Needed

Extended Leadership Calls

- Quarterly
- Does full Board want to be invited?

Uncommon Dialogue Workforce / DEI Working Group (WG8)

- New industry co-chair needed

Three new NHA Roundtables

- <20 MW Club
- Technology Developers
- New Hydropower Developers





Questions?