



Our Media Platform features articles that provide insights on a variety of waterpower-related topics, ways to connect and learn with other waterpower professionals, and announcements about company activities.

NHA's POWERHOUSE Media Platform

[Hydro.org/powerhouse](https://hydro.org/powerhouse)

Topics Covering

- Electricity Markets
- Innovation/Technology
- Marine Energy
- People
- Policy Drivers
- Project Development
- Project Operations
- Regulatory Insights

Targeted POWERHOUSE Reader

Any individual working in North American waterpower (industry owners, operators, developers, service and product suppliers)

Any individual that affects the industry (resource agencies, regulators, power marketers, government entities).

AI – Driven Personalized Weekly Email

7200+

57.8

47%

Total Sends/week

Average Clicks/Square

Unique Open Rate

Weekly Email Quick Stats

2023 Sponsor Options

Type	Member	Standard	Leaderboard	Square	Sponsored Content
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Standard	\$5,000	\$6,000	2	8	2
Premium	\$10,000	\$12,000	4	16	4